

Station WHP / WLYH / EHP

Market HARRISBURG, PA

Product ISSUE Rate Cards 8-27 to 9-16-12

Demo RA25+

Flight Dates 7/16 TO 9-16

Salesperson Brad Philipps

Date 8/23/12

WHP - CBS

WLYH - CW

EHP - MYNT

STATION	Daypart	Day	Time	Program	Effective Dates	RATE	RA35+
					8/27		
					9/16		Rating
	Daypart	Day	Time	Program	Effective Dates	RATE	RA35+
					8/27	9/17	Sel Est 1
					9/16	9/30	Rating
WLYH	Morning	M-F	8-9a	DOCTORS		40	0.5
WLYH	Daytime	M-F	9-10a	BETTER PA		50	0.5
WLYH		M-F	10-11a	MAURY		50	0.5
WLYH		M-F	11a-12n	JEREMY KYLE		50	0.5
WLYH		M-F	12n-1p	DIVORCE COURT/JUDGE ALEX		60	0.5
WLYH		M-F	1-2p	PEOPLES COURT		90	1.0
WLYH		M-F	2-3p	JUDGE MATHIS		90	1.0
WLYH	Early Fringe	M-F	3-4p	DR DREW'S LIFECHANGERS		90	0.5
WLYH		M-F	4-5p	MAURY POVICH		60	1.0
WLYH		M-F	5-6p	KING OF QUEENS/THAT 70S SHO		75	0.5
WLYH		M-F	6-7p	MY NAME IS EARL/THE OFFICE		90	1.0
WLYH		S/S	N-6p	CW 15 Movies, etc		65	
WLYH		Sa	6-7p	THE UNIT		65	0.5
WLYH		Sa	7-8p	THE CLOSER		90	0.5
WLYH		Su	6-7p	THE OFFICE/HOW I MET YR MTH		75	0.5
WLYH	Access	M-F	7-7:30p	BIG BANG THEORY		225	1.0
WLYH		M-F	7:30-8p	HOW I MET YOUR MOTHER		175	1.0
WLYH		Su	7-8p	BIG BANG THEORY 2X		225	1.0
WLYH	Late News	M-F	10-10:30p	10P NEWS ON WLYH		120	1.0
WLYH		Sa	10-10:30p	CBS21 NEWS ON CW15		100	1.0
WLYH		Su	10-10:30p	CBS21 NEWS ON CW15		100	1.0
WLYH	Late Fringe	M-F	10:30-11p	BIG BANG THEORY		75	1.0
WLYH		M-F	11-11:30p	HOW I MET YOUR MOTHER		60	1.0
WLYH		M-F	11:30p-12m	THE OFFICE		40	0.5
WLYH		M-F	12m-1a	MY NAME EARL/SUNNY IN PHILA		25	0.5
WLYH		Sa	10:30-11:30p	COLD CASE		75	0.5
WLYH		Sa	11:30p-12:30a	LAW & ORDER		50	0.5
WLYH		Sa	12:30-1:30a	GREY'S ANATOMY		25	0.5
WLYH		Su	10:30-11p	BIG BANG THEORY		75	1.0
WLYH		Su	11-11:30p	BIG BANG THEORY		50	1.0
WLYH		Su	11:30p-12m	HOW I MET YOUR MOTHER		35	0.5
WLYH	Prime	Sa	8-9p	HOUSE		125	1.0
WLYH		Sa	9-10p	BONES		175	1.5
WLYH		Su	8-9p	HOUSE		125	1.0
WLYH		Su	9-10p	BONES		175	1.0
WLYH		M	8-9p	BREAKING POINT ENCORE		250	1.0
WLYH		M	9-10p	THE CATALINA ENCORE		275	1.0
WLYH		Tu	8-9p	THE CATALINA		250	1.0
WLYH		Tu	9-10p	LA COMPLEX		275	1.0
WLYH		W	8-9p	TOP MODEL ENCORE		250	1.0
WLYH		W	9-10p	TOP MODEL ENCORE		275	0.5
WLYH		Th	8-9p	BREAKING POINT		250	1.0
WLYH		Th	9-10p	THE VAMPIRE DIARIES		300	1.0
WLYH		F	8-9p	NIKITA		250	2.0
WLYH		F	9-10p	SUPERNATURAL		275	1.0
WLYH	SPORTS	M-SUN	1P-7P	PHILLIES BASEBALL (REG SEASON (SEE SCHEDULE)		750	3.0
WLYH	SPORTS	SAT	7P-11P	STEELERS PRESEASON	8/25	900	
	Daypart	Day	Time	Program	Effective	8/27	RA35+